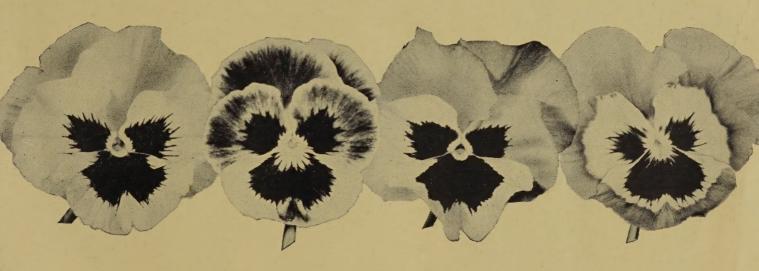
MACDONALD'S JUL 1 6 1956 MACDONALD'S Department of Agriculture

Giant Pansies

1956 Crop delivery starting July 15th

This folder describes in detail the fine strains of Pansy we are growing this year. All have been especially selected for your most critical trade requirements. You can rely on receiving high germinating, top quality seed. Order today for early shipment.



Good Pansy seed cannot be produced cheaply. All of these classes are produced on our own ranches and we are confident they are second to none in the commercial field. Early delivery, quality and strong germination are major considerations of your customers. Our Pansy seed will satisfy your best trade.

WILLIAM MACDONALD SEED CO.

Wholesale Flower Seed Growers

SANTA MARIA

CALIFORNIA



Macdonald's Selected Pansy Mixtures

SUPER SWISS GIANTS MIXED

This is our specialty strain! It is a vast improvement on the original strain, having enormous flowers of fine texture and form. Our "Super Swiss" has a remarkably rich color range, combining many red and bronze shades with other colors of good substance. Long stemmed and sturdy plants are also characteristic of this particular strain. It is illustrated on the adjoining page.

Price: Per Oz. 7.50 Per Lb. 75.00

JUMBO MIXED

Early and large flowered. Fine bright color range. Plants are compact and produce a mass of color. Grown from originator's stock seed.

Price: Per Oz. 6.00 Per Lb. 60.00

JUMBO "PAY DIRT"

New largest golden yellow ever produced. Flowers have dark rays or tiny faces. Very uniform. Fine habit and heat resistant. Large plantings of it beautify the Santa Anita Race Track.

Price: Per Oz. 10.00 Per Lb. 100.00

ENGELMANN'S GIANT MIXTURE (from Originator's Seed)

An early flowering giant strain of Pansy. Plants are compact but robust growers and flowers average nearly 4 inches across on heavy stems. This is a fine color blend, containing both light and dark shades, with a good percentage of bronze and reds.

Price: Per Oz. 8.00 Per. Lb. 80.00

SUPER MAPLE LEAF GIANTS MIXED

The largest flowered strain in our list! Many blooms will measure over 5 inches across and the average is above 4 inches. This is a special selected strain with flowers perfectly round in shape and of a velvet texture. Colors tend to the darker shades and plants are compact, yet husky growers, having luxurious dark green foliage and large leaves.

Price: Per Oz. 7.50 Per Lb. 75.00

SWISS CHOICE MIXED

From stock seed of several outstanding European and domestic strains, plus the addition of straight colors in the Roggli type—all superbly blended to make a really high grade mixture. Flowers are of excellent substance and will average 3 to 4 inches across, held on stout stems well above the foliage.

Price: Per Oz. 5.50 Per Lb. 55.00

MACDONALD'S SCOTTISH EXHIBITION STRAIN

Here is a free-flowering giant "exhibition" type Pansy for the most discriminating gardener. Symmetrical plants bearing 4 inch flowers of perfect form and substance—in a multitude of new and varied color combinations—will quickly win a market for this fine strain. Its flowers are of circular outline, with overlapping petals, carried well above the luxuriant foliage on stout stems.

Price: Per Oz. **7.50** Per Lb. **75.00**

AMERICA MIXED

An extremely bright mixture, early flowering and dwarf, with a good variety of colors. Plants are sturdy and produce large, substantial flowers.

Price: Per Oz. 6.00 Per Lb. 60.00

TRIMARDEAU IMPROVED MIXED

For a mass of color, it is unsurpassed for all bedding purposes. Typical of its strain, it is tall growing and extremely floriferous, with flowers running the full color range and color combinations—having both blotches and delicate self colors. Highly recommended for this type of trade.

Price: Per Oz. 2.00 Per Lb. 20.00



Pansy Swiss Rheingold

Swiss Giant Colors

ALPENGLOW

Rich garnet and ruby red shades with dark blotches.

BERNA

Dark velvety violet blue.

CORONATION GOLD

Large golden yellow without markings.

RASPBERRY ROSE

Bright rose-carmine.

RHEINGOLD

Deep golden yellow with large black blotches.

ULLSWATER

Marine blue with darker blue blotches.

WHITE

Free flowering large pure white.

PRICE ON ABOVE COLORS: Per Oz. **6.50** Per Lb. **65.00**